

# Outreach And Communication - Sport Fish Restoration

This information applies to:  
*Sport Fish Restoration Program*

## Definition

Programs to recruit anglers, to inform anglers and boaters about angling and boating opportunities, and to increase safety and best practices in angling and boating

## TITLE 16--CONSERVATION CHAPTER 10B--FISH RESTORATION AND MANAGEMENT PROJECTS Sec. 777. Federal-State relationships (c) Aquatic resource education program; funding, etc.

Each State may use not to exceed 15 percent of the funds apportioned to it under section 777c of this title to pay up to 75 per centum of the costs of an aquatic resource education and outreach and communications program for the purpose of increasing public understanding of the Nation's water resources and associated aquatic life forms.

## Frequently Asked Questions

### What types of projects or activities are eligible for funding under WSFR Outreach?

Projects or activities to inform the public about the accomplishments and benefits of the Sport Fish Restoration Program are eligible under a WSFR Outreach grant.

#### EXAMPLES:

- TV series on "Outdoor New Hampshire" featuring WSFR projects
- Portable exhibit highlighting WSFR projects, showing how Federal and license dollars restored habitat and wildlife, displayed at outdoor shows

### Is there a limit on annual apportionment funds that can be used for WSFR Outreach?

There is no funding cap,

## What types of projects or activities are eligible for funding under Outreach and Communication?

Projects or activities to:

- Improve communications with anglers, boaters, and the general public regarding angling and boating opportunities;
- Reduce barriers to participation in these activities;
- Advance adoption of sound fishing and boating practices;
- Promote conservation and the responsible use of the Nation's aquatic resources; and
- Further safety in fishing and boating.

#### EXAMPLES:

- Placing RBFF angler recruitment messages in State tourism magazine;
- Web site and brochures distributed at highway visitor centers; and
- Big fishing promotion festivals with media, but no education or training.

### Is there a limit on annual apportionment funds that can be used for Outreach and Communication?

Outreach and Communications grants are under the same 15% cap as Aquatic Resource Education. States may not obligate more than 15% of their apportionments for both programs. This is an exception for the DC, Commonwealths, and territories - approved by Service's Regional Director.

## Is outreach an eligible activity under the Aquatic Resource Education subprogram?

Programs to recruit anglers, to inform anglers and boaters about angling and boating opportunities, and to increase safety and best practices in angling and boating are eligible under a Sport Fish Restoration Outreach and Communications grant or as a project within an Aquatic Resource Education grant. We recommend that States carry out these activities in a separate grant because the accomplishments and expenditures for an Outreach and Communications program is reported separately from those of an Aquatic Resource Education program. A State may not use more than 15 percent of its annual Sport Fish Restoration apportionment for both programs (exception for the District of Columbia, the Commonwealths, and territories).

## **Learning Aids**

*SFR Flow of Funds.pdf*

---

## **Related Pages**

*Sport Fish Restoration Program Apportionments- WSFR*

*Aquatic Resource Education - WSFR*

---

## **Resources**

---

## **References**

TITLE 16--CONSERVATION  
CHAPTER 10B--FISH RESTORATION AND MANAGEMENT PROJECTS  
Sec. 777. Federal-State relationships  
(c) Aquatic resource education program; funding, etc.